? One Tap Away

Promoting your new laundry experience



Scan here to access the materials below and more! Visit MarketingPro (<u>https://marketingpro.onetapaway.com</u>) for materials and videos you can share with your residents.

What to do now

Inform residents immediately a new laundry app is coming:

- Print and distribute the 'Get Started' flyer to residents.
 Deliver to individual units and place copies in the laundry room.
- 2. Print and hang the 'Laundry Upgrade Coming' flyer on the laundry room door and wherever visible in the laundry room.
- **3. Download and use the email templates to notify residents** using coin or card systems of the transition to One Tap Away.

Notice: Residents at properties currently using CSC GO or CSCPay will be notified automatically via email and their existing app.

After the upgrade

Once our team installs new payment tech and posters:

- 4. Print and hang the "Laundry Room Upgraded" flyer and remove the "Laundry Upgrade Coming" flyer.
- Send residents to <u>GetOneTapAway.com</u>. This site includes a video tutorial and steps on how to get started and transfer existing funds.



