

# Promoting your new laundry experience



**Scan here to access the materials below and more!**

Visit MarketingPro (<https://marketingpro.onetapaway.com>) for materials and videos you can share with your residents.

## What to do now

Inform residents immediately **a new laundry app is coming:**

**1. Print and distribute the 'Get Started' flyer to residents.**

Deliver to individual units and place copies in the laundry room.

**2. Print and hang the 'Laundry Upgrade Coming' flyer on the laundry room door and wherever visible in the laundry room.**

**3. Download and use the email templates to notify residents** using coin or card systems of the transition to One Tap Away.

*Notice: Residents at properties currently using CSC GO or CSCPay will be notified automatically via email and their existing app.*

## After the upgrade

Once the payment tech and posters are updated:

**4. Print and hang the "Laundry Room Upgraded" flyer and remove the "Laundry Upgrade Coming" flyer.**

**5. Send residents to [GetOneTapAway.com](https://onetapaway.com).** This site includes a video tutorial and steps on how to get started and transfer existing funds.

